

MedTech week Symposium

Tuesday June 14th 2016



A sparkling cocktail of new business opportunities!

De trein van de toekomst vertrekt op 14 juni 2016.

Uniek symposium gewijd aan de digitale innovatie binnen de sector medische technologieën.

De digitale innovatie beïnvloedt reeds ons dagelijks leven, via onze smartphone, in de wagen of binnen uw bedrijf...

Op 14 juni 2016 (van 09u00 tot 16u00), ter gelegenheid van de MedTech Week die in Europa wordt georganiseerd, zullen we dieper ingaan op het impact van de digitale innovatie op uw gezondheid en uw professionele activiteiten in België.

Tijdens dit symposium laten we specialisten aan het woord die u, vanuit verschillende invalshoeken, het impact van de digitale innovatie zullen toelichten:

=> de opportuniteiten die de verschillende types van digitale innovaties voor de gezondheid kunnen bieden.

=> de impact van de digitale innovatie op de patiënten, de gezondheidsbeoefenaars en de industrie (producten en diensten).

=> de nieuwe economische modellen die voortvloeien uit de digitale innovatie.

Lieven Zwanepoel (Président APB), **Hans Delporte** (Business Development expert), **Jan Van Emelen** (President of Mobile care for chronic diseases), **Philippe Coucke** (Head of department Radiotherapy Oncology Liège), **Vincent Dupont** (Director Western Europe Health, Industry Market Development & Partner chez Microsoft), **Alex Lorette** (Director Entreprise Telco Solutions Proximus).

Tussen de verschillende voordrachten zullen we enkele debatsessies inlassen, om de gelegenheid te bieden bepaalde punten verder uit te diepen (Moderator: **Bert Kruismans**).

Dit symposium is een unieke gelegenheid om dit toekomstdomein beter te leren kennen en uw verschillende partners binnen de sector te ontmoeten.

Gelegenheidsadres: Salons Waerboom, Jozef Mertensstraat 140, 1702 Groot-Bijgaarden.

Ce 14 juin 2016, prenez le bon train !

Symposium unique consacré à l'innovation digitale dans les technologies médicales

L'innovation digitale est déjà présente partout dans votre vie quotidienne, sur votre smartphone, dans votre voiture ou votre entreprise...

Ce 14 juin 2016 (9-16.00), à l'occasion de la MedTechWeek qui se déroule partout en Europe, vous découvrirez comment l'innovation digitale impacte aussi votre santé et votre activité professionnelle en Belgique.

Ce symposium sera l'occasion d'écouter des spécialistes de premier plan qui vous exposeront l'impact de la révolution digitale sous différents angles:

- Les opportunités créées par les différents types d'innovations digitales liées à la santé.
- L'impact de l'innovation digitale sur les patients, les prestataires de soins et l'industrie (produits et services)
- Les nouveaux modèles économiques qui découlent de l'innovation digitale.

Lieven Zwanepoel (President APB), **Hans Delporte** (Business Development expert), **Jan Van Emelen** (President of Mobile care for chronic diseases), **Philippe Coucke** (Head of department Radiotherapy Oncology Liège), **Vincent Dupont** (Director Western Europe Health, Industry Market Development & Partner chez Microsoft), **Alex Lorette**, Director Entreprise Telco Solutions Proximus)

Les exposés seront ponctués de plusieurs débats, permettant d'approfondir des questions spécifiques. (Modérateur: **Bert Kruismans**)

Ce symposium est une occasion unique de vous familiariser avec ces domaines d'avenir et de rencontrer les partenaires du secteur.

Adresse du jour: Salons Waerboom, Jozef Mertensstraat 140, 1702 Groot-Bijgaarden

Lieven Zwaenepoel

He is the current president of APB (Belgian Pharmaceutical Association) and he had several Board functions in Pharmacist professional associations. After several years of community pharmacist, he was representing the community pharmacists to partner organizations and external stakeholders.

Hans Delporte

As an experienced business development expert for organizations such as IBM and Microsoft, he has always been at the frontlines of innovative technologies and disruptive business models, bringing these technologies to market by engaging with key decision makers and stakeholders to provide a source of inspiration, endorse these new technologies and business models and create shared value for all concerned. For the last 12 years, Hans had a strong focus on the health & public sector as challenges and opportunities are tremendous in these sectors.

Jan Van Emelen

He is de lead of the Mhealth Group of Voka Health Community and working for MACX nv. For more than 10 years he was director of innovations within the "Landsbond van Onafhankelijke Ziekenfondsen/Mutualités Libres (MLOZ)" and he was president of the international workinggroup "disease management" within AIM (Association Internationale de la Mutualité).

Philippe Coucke

He is head of the department of radiotherapy at the University Hospital in Liège and Professor of Radiation Therapy at the same university.

His interest is focused nowadays on breast cancer and especially changes in fractionation patterns and prone positioning for breast irradiation (he developed the Sagittilt® and obtained a European licence).

Vincent Dupont

Vincent Dupont joined in 2011 the Microsoft Western Europe Public Services operations to lead the Health Industry, with more than 15 years' experience in Health & Life Sciences IT. He's managing the Health business across 12 subs (Benelux, Ireland, Nordics, Austria, Switzerland, Italy, Spain and Portugal) and is responsible for industry market development and its partner ecosystem. Today, the Western European Health industry represents after the US the single biggest growing and most mature Health industry.

Alex Lorette

He is leading the Enterprise Telco Solutions division. This division ensures the product development, positioning and specialized selling of all telco and advanced telco services for B2B sector.

Alex is active for nearly 20 years in ICT and has built an extensive expertise in B2B market over the years.

Innovative digital health

- 09:00 *Welcome*
- 09:30 – 09:45 **Reveal of the federation's new name & logo**
- 09:45 – 10:15 Mobile Health & Telemonitoring in today's and future's pharmacy
Lieven Zwaenepoel – President of APB (Algemene Pharmaceutische Bond)
- 10:15 – 10:45 ModelH: a useful instrument for innovation in healthcare
Hans Delporte – Business Consultant Future Health, Infoclarity Bvba
- 10:45 – 11:15 Mobile Health
Jan Van Emelen – President of Macx nv (Mobile care for chronic disease(s))
- 11:15 – 11:45 Debate: What are the hurdles and quick wins for e-health implementation?
- 11:45 – 14:00 *Lunch*
- 14:00 – 14:30 Will medical apps remodel/replace the tasks of physicians?
Philippe Coucke – Head of department Radiotherapy Oncology CHU Liège
- 14:30 – 15:00 What does the future hold? Envisioning Innovative Health Delivery Models
Vincent Dupont – Director Western Europe Health, Industry Market Development & Partners – Microsoft Corporation
- 15:00 – 15:30 How can IoT help smartsize your business – a view on innovative value proposals enabled by technology
Alex Lorette – Director Enterprise Telco Solutions Proximus
- 15:30 – 16:00 Debate: which changes e-health will bring in the daily life of patients, HCP's and industry?
- 16:00 *Networking drink*

Moderator: Bert Kruismans

Speaking language: French/Dutch, slides in English

Inschrijvingsformulier – 14/06/2016 – Formulaire d’inscription

Symposium

INNOVATIVE DIGITAL HEALTH

Bedrijf/Instelling – Société/Institution:

Facturatiegegevens – Coordonnées de facturation:

BTW – TVA:

N° PO:

Wenst volgende personen in te schrijven – Souhaite inscrire les personnes suivantes :

Naam – Nom

Email

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Leden UNAMEC/Membres UNAMEC: €190 (excl. BTW/HTVA)

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Annulation uniquement par mail. Si le participant est absent aucun remboursement sera exigible. Tout participant a toutefois le droit de se faire remplacer par un collègue en cas d'empêchement à condition de prévenir au préalable.